

**TOWN OF FAIRVIEW
ECONOMIC/COMMUNITY DEVELOPMENT CORPORATION
MEETING MINUTES
JANUARY 17, 2018**

The Board of Directors of the Fairview Economic and Community Development Corporations held a special session in Fairview Town Hall Council Chambers, located at 372 Town Place, on Wednesday, January 17, 2018 at 6:30 p.m.

The following directors were present:

Warren Westberg	Don Braun	Robert Herrema	Sim Israeloff
Nancy Lewis	Jeff Rutherford	Carlo Strippoli	

The directors so present did constitute a quorum. Also present were Town Manager, Julie Couch; Economic Development Manager, Ray Dunlap and Event/Marketing Specialist, Shannon Craft.

The meeting was called to order by Mr. Westberg at 6:34 p.m.

Ms. Lewis made a motion to approve the consent agenda: A) Consider approval of the minutes for December 11, 2017; B) Consider acceptance of the November 2017 EDC monthly financial report; C) Consider acceptance of the November 2017 CDC monthly financial. Mr. Rutherford seconded the motion and the motion was unanimously approved.

The board agreed on the date of February 3, 2018 as the date of the Board Retreat.

The Board received an update from Mr. Dunlap on the EDC marketing program. It was recommended to not continue purchasing Google ads and to not renew the Lead IQ software program.

Mr. Dunlap gave an update on the requests for proposals (RFP) for a Commercial Planned Development District (CPDD) marketing document as well as CPDD market analysis.

The board received an update from Mrs. Couch regarding the vacancy of the Town Secretary/PR Specialist position as well as the next steps in forming a focus group for the 2018 Bond election.

The Board received an update from Mr. Dunlap on the strategic plan progress.

The Board then recessed into executive session at 7:05 p.m. under Section 551.087 regarding business prospects, deliberation concerning economic incentive negotiations within the CPDD and proposed developments within the CPDD.

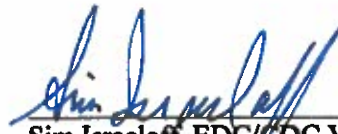
The Board came out of executive session at 7:29 p.m.
Mr. Westberg adjourned the meeting at 7:30 p.m.



ATTEST:



Adam Wilbourn, Assistant to Town Manager



Sim Israeloff, EDC/ZDC Vice-President
signing in place of Warren Westberg

